



The City of Ferndale

Agenda

Downtown Development Authority Meeting

THURSDAY, MAY 14, 2026 @ 8:30 AM

300 East Nine Mile Road, Ferndale, MI 48220

1. Call to Order & Roll Call

- 2. Approval of Agenda** Chair asks those in favor to say, "aye", those opposed to say "no". Any member may ask for a change in the agenda to add or move an item. The entire Board must vote on the change.

3. Presentations

3.a [Presentation for Downtown Wayfinding](#)

3.b [Social Media Trends and Observations for Downtown Ferndale](#)

- 4. Consent Agenda** These items are not discussed in detail, and are voted on as a whole. Any member may ask during Approval of Agenda discussion that an item be moved from Consent to Regular Agenda. Chair asks those in favor to say, "aye", those opposed to say "no".

4.a [Resignation of DDA Board Member Doug Smith](#)

4.b [Approve Minutes from April 9, 2026 Board of Directors Meeting](#)

4.c [Financial Reports](#)

- 5. Call to Audience** Members of the public are invited to speak on any topic. (3 minute time limit)

- 6. Community Reports** Updates from any community organizations in attendance such as the Ferndale Area District Library, representatives of other Boards and Commissions, etc. (3 minute time limit)

- 7. Regular Agenda** These items are discussed and voted on individually. Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.

7.a [Selection process to fill vacancy for DDA Board Chair and Vice-Chair.](#)

7.b [Adoption of DDA Triennial Budget for FY 2027-2029](#)

7.c [Proposed Annual Contract for Social Media Services](#)

7.d [Bid Award for Sidewalk Improvement Project with the City of Ferndale](#)

8. **Call to Board Members** Members are provided an opportunity to share general updates, questions, concerns, etc.
9. **Information Items from Executive Director** General updates, dates to remember, and other items from the Executive Director. Any member can request that the Director come prepared to speak on a certain topic during this portion of the meeting.
10. **Adjournment**